



# 2018 ANNUAL REPORT



The Urbana Parks Foundation



Message from the President

Annual reports have three main purposes. The first is to give a snapshot of the financial activities of the organization during the previous year – what assets did we receive, where did they come from, what money did we spend or distribute, and where did it go. In addition, a first report like this one also gives a little background to show the organization’s growth.



Numbers tell the story – not just the numbers we have included in this report, but numbers reflecting our history that we did not have space for. At the end of 2007, the year in which the Urbana Parks Foundation was incorporated, we had total assets of about \$2,000, thanks to a gift from Bruce Larsen, the president of the UPD Board of Commissioners at the time. We owned no property. At the end of 2018, our total cash and land assets totaled about \$1.1 million. This does not include the nearly \$250,000 the Foundation has distributed to the Urbana Park District since its founding. I think you will agree this is a remarkable achievement for an organization as young as ours.

A second goal of an annual report is to bring readers up to date on the activities of the organization. Our most significant activity is our Campaign for the Next Century, the \$2 million fundraising effort we started in 2015. By 2018, we had met our interim target of \$1 million and announced the campaign to the public. You can read the details of our campaign and its three pillars on page five of this report. As of mid-2019 we have raised about \$1.4 million, nearly three quarters of the way to our target.

Annual reports of charitable organizations have a third purpose as well – to thank the many donors who have made the activities of the organization possible. We could not have done this without the support of the individuals and businesses who have donated so generously to our campaign. With your continued help, we expect that in the next year or two we will be able to announce the successful completion of our campaign and tell you about the wonderful ways your contributions have benefited the Urbana Park District and the people who enjoy our wonderful parks.

-Fred Delcomyn, President, Urbana Parks Foundation

Table of Contents

Message from the President	2	Campaign for the Next Century	5
About the UPF	3	2018 Donors	6
Cash Donations by Year	4	2018 UPF Events	7
Distribution of Funds by Year	4	2018 by the Numbers	7



The Urbana Parks Foundation  
Meet the Urbana Parks  
Foundation Board of  
Trustees:

- Fred Delcomyn, President
- Steve Rugg, Vice President
- Tom Brown, Treasurer
- Helen Grandone, Secretary
- Jim Conlin
- Sarah Nemeth
- Megan Puzey
- Nancy Schrumpf
- Carolyn Trimble
- Dixie Whitt
- Jake Wolf
- Tim Bartlett, UPD Executive Director
- Ellen Kirsanoff, UPD Liasion
- Roger Digges, UPD Commissioner

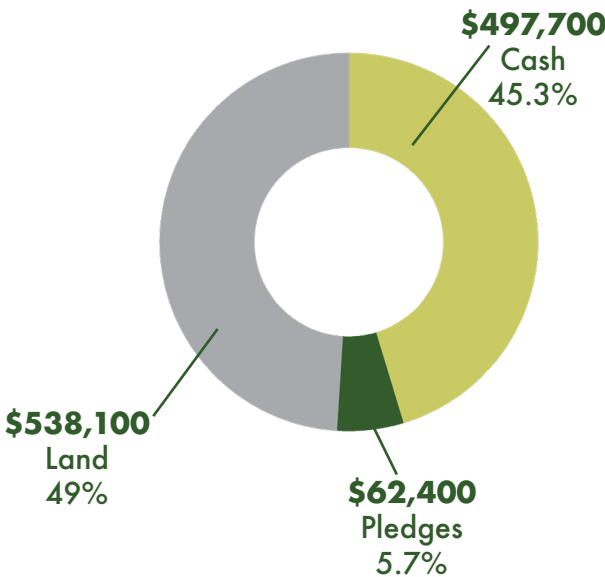
About the Urbana Parks  
Foundation

You probably have your own memories from a park, perhaps a deer seen in Meadowbrook or vibrant wildflowers in Busey Woods. Yet have you ever wondered what it has taken for the wonderful Urbana park system to become what it is today? Tax dollars form the bedrock of support on which the Park District is built, but Urbana’s parks are the important community asset they are because of significant support received from other sources.

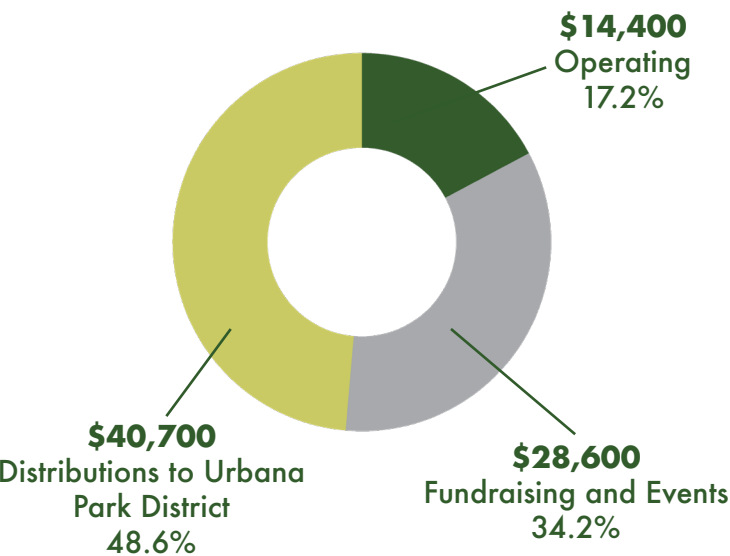


That’s where the Urbana Parks Foundation comes in. The Foundation was established in 2007 to help meet the growing need for supplemental support by raising funds for district activities. It seeks donations from people and organizations who appreciate the value of parks and programs, not just for their immediate aesthetic or environmental value, but for the impact they can have on future generations.

Current Assets  
\$1,098,200



Current Expenditures  
\$83,700



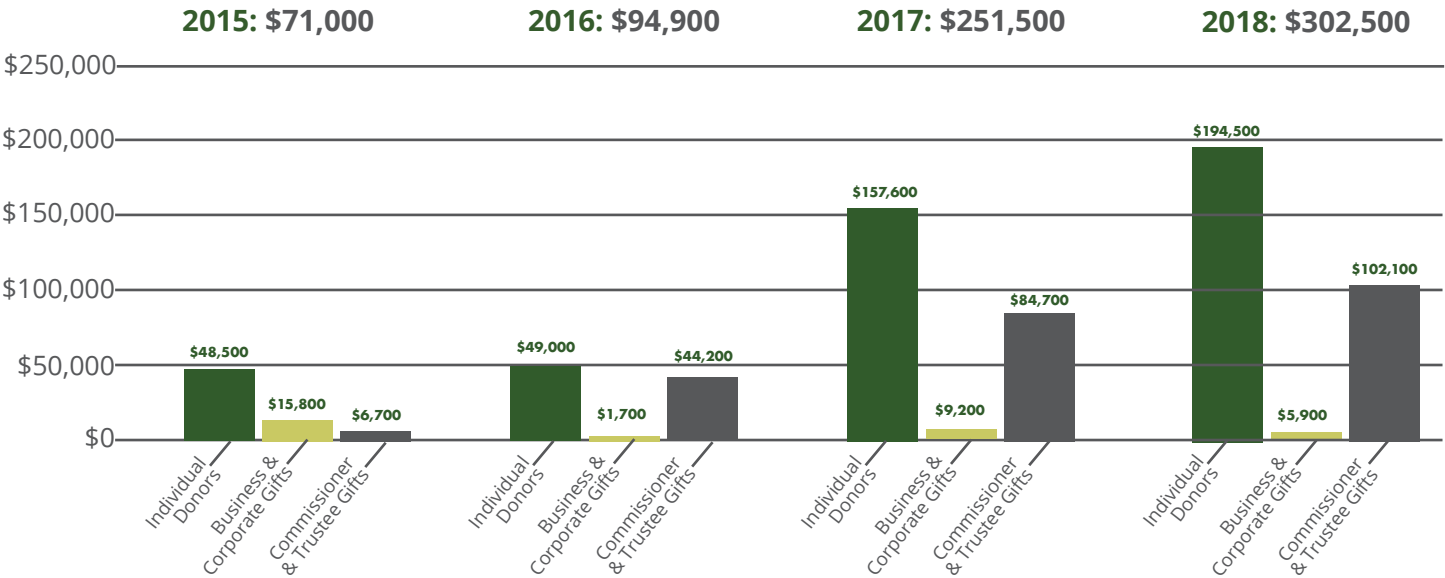
Sources of support in 2018:

\$194,500	\$102,100	\$5,900
Individual Donors	Foundation Trustees & Park District Commissioners	Business & Corporate Gifts

# Cash Donations, 2015 to 2018

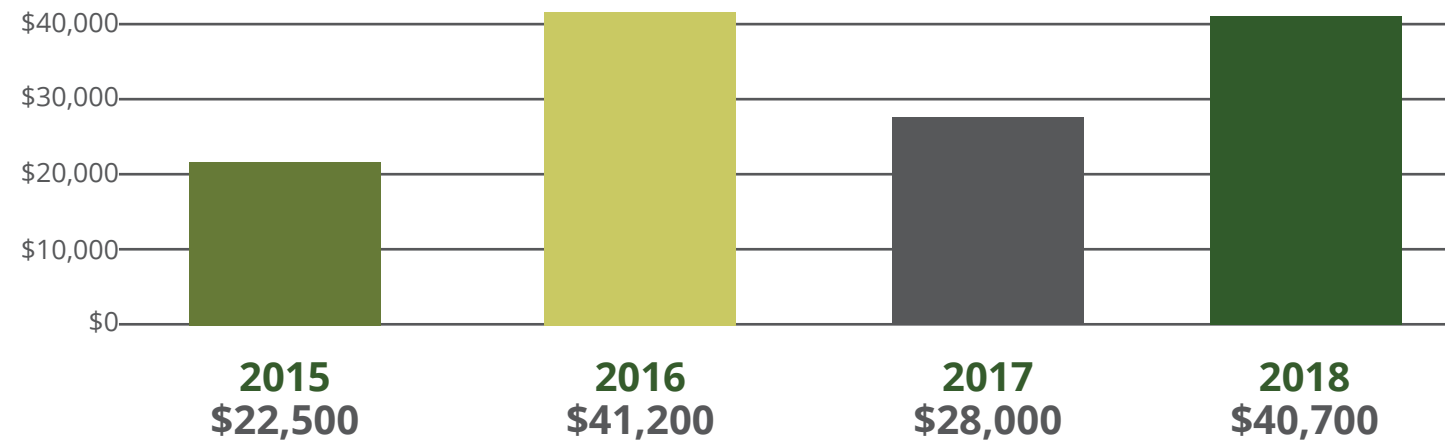
Urbana’s tradition of private generosity began in 1903, when Samuel and Mary Busey gave land that now forms Leal Park to the City of Urbana. Four years later, Judge J. O. Cunningham donated 15 acres to begin Crystal Lake Park. Two years after that, Margaret Carle Morris gave land for Carle Park and money to construct an elegant stone pavilion.

Since these early years, dedicated Urbana residents and friends have continued to promote nature and foster their city’s health. Private generosity from individual donors, area businesses and corporations, and dedicated Foundation Trustees and Park Commissioners remains vital for Urbana Parks.



# Distribution of Funds, 2015-2018 from the Urbana Parks Foundation to the Urbana Park District

One of the ways the Urbana Parks Foundation financially supports the Urbana Park District is through regular distributions of funds. These distributions support specific expenses which include operating expenses, youth scholarships and program support, and improvements to park facilities and park infrastructure.



# Campaign for the Next Century

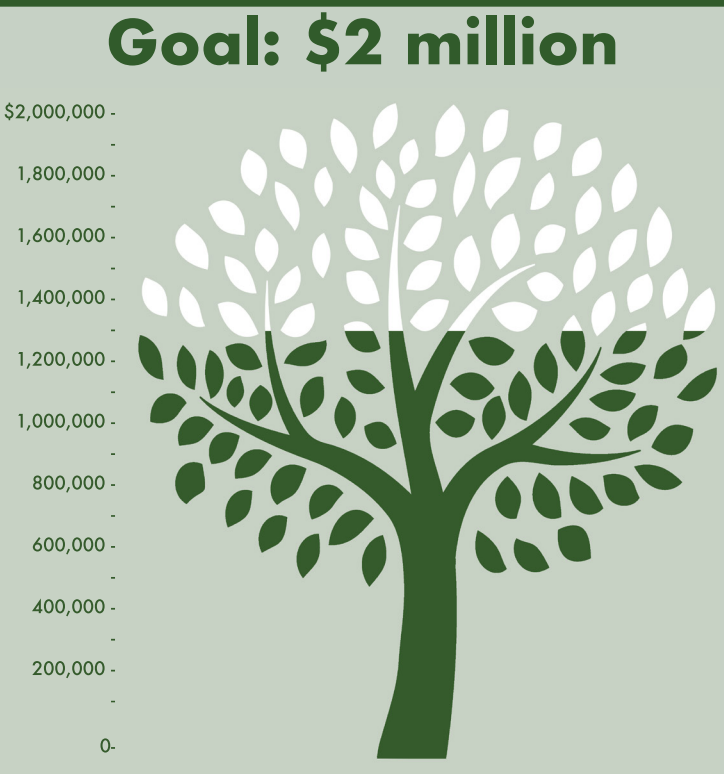
The Campaign for the Next Century was launched November 1, 2015 and aims to provide funds to support the Urbana Park District far into the future.

The Campaign has three major points of focus including:

- Crystal Lake Park
- Youth Scholarships
- Endowments

**To accomplish these objectives, the Foundation has set a campaign goal of \$2 million.**

**Amount donated to the Campaign as of December 31, 2018: \$1.3 million**



# CAMPAIGN FOR THE NEXT CENTURY



## Endowments

- Strengthening parks strengthens the entire community.
- An endowment broadens and deepens the base of financial support for all parks.
- Multiple donors increase the impact of any single gift many times over - and in perpetuity.
- Endowments add incremental resources for the Urbana Park District in perpetuity.



## Crystal Lake Park

- Restoring Crystal Lake Park will enhance the beauty and vitality of this historic park.
- Improved water quality and shoreline restoration will provide enriched wildlife habitat & expansive lake views.
- Visitors will be welcomed through a diverse array of recreational amenities including trails, lakeside seating plazas, boating, and performance areas.



## Youth Scholarships

- Youth scholarships help children participate in park district programs despite limited financial resources.
- Participation of youth from all walks of life helps park programs by enriching the experience for all participants.
- Broad participation in park programs by local youth helps the community by exposing all youth to the benefits of using our parks.



# Thank You To Our 2018 Donors

Our sponsors and donors provide generous financial and in-kind assistance, as well as contributing in ways that benefit the greater Urbana and Champaign communities. We thank our many partners and donors, who support UPF in a variety of ways.

## \$50,000-99,999

Anonymous  
  
**\$25,000-49,999**  
Eric T. and Jane Freyfogle  
Jeremy Rosenshine  
Joshua Rose  
Matthew Rosenshine  
Eden Rottenberg  
Michael Walker and Tina Gunsalus

## \$10,000-24,999

Rabel and Joyce Burdge  
Ed and Carol Scharlau  
Trent Shepard  
  
**\$5,000-9,999**  
Mildred Barnett  
Dennis and Danda Beard  
Clark-Lindsey Village  
Robin and Barbara Hall  
Donald and Elizabeth Greeley  
Stephen and Deborah Rugg  
Ralph and Carolyn Trimble  
William and Sandra Volk

## \$1,000-4,999

Robert Bender  
Harold and Nancy Diamond  
Marianne Downey and Tyler Fitch  
Alan and Susan Hartter  
Niki Hoesman  
Judy Miller  
David and Nancy Morse  
Jennifer Putman  
William and Grace Schoedel  
Robert Spitze  
Jon J. Thaler  
Jack and Virginia Waaler


## \$1-999

Gene and Ellen Amberg  
Charlene Anchor  
Michael and Christine Atkinson  
Tim and Betsy Bartlett  
Jeannie Berns  
Tom and Mary Ann Brown  
Jed and Mary Ann Bunyan  
Gary Burgett  
Jean Alice Burridge  
Champaign-Urbana Elks Club  
Beth Chato  
Stephen and Nancy Cox  
Brian and Lashaunda Cunningham  
Deborah Day  
Fred and Nancy Delcomyn  
Richard Delong  
Stephen Dolan  
Roch Ducey  
Carol Elliott and Marty Milton  
Fehr-Graham, Inc.  
John Frauenhoffer  
Philip Gable  
Robert Gillespie  
Elizabeth Goldwasser  
Helen and Gene Grandone  
Bill and Kathy Gray  
Susan Hinrichs  
Morgan Holbrook  
Lew and Susan Hopkins  
Cynthia Hoyle  
Anne Huber  
  
Brad Hudson  
Harold and Pat Jensen  
Sam and Frankie Johnson  
Patricia Justice  
Ellen and Daniel Kirsanoff  
Mary Kruse  
Julie Lau  
Mankin and Pauline Mak  
Teri McCarthy  
Maureen McCord  
Michael and Jane McCulley  
Bruce and Theresa Michelson  
Jay Mittenthal  
Rudolf and Armine Mortimer  
James Nardi  
Donald Owen  
John Peterson  
Nathan Rugg  
Katherine Ryan  
Helen Satterthwaite  
Kim Smith and David Skadden  
Edward and Marty Sierra Perry  
Charlie Smyth  
Chris and Sarah Stohr  
Laine Sutkay  
Jane Swarr  
Richard and Marilyn Thies  
Greg Walburg and Belinda Porter  
Joseph Williams  
Katie Zimmerman

### UPF SUPPORTER SPOTLIGHT:

***S. Byron Balbach Jr. & Jeanne Hickman Balbach***

Urbana Parks have always been a part of our lives. As children, we played in the parks, participated in the summer programs, swam in the old, round Crystal Lake Swimming Pool, boated and ice skated on Crystal Lake and sledded down Cannonball Hill. Now we have been able to support the Urbana Parks Foundation with contributions for the Summer Program Scholarships, the restoration of the Lincoln Statue, renovating the Hickman Wildflower Walk and contributing to the Hickman Tree Walk.



# Urbana Parks Foundation 2018 Calendar of Events



## April

- Annual Dinner

## May

- Kickapoo Rail Trail & Weaver Park Trailhead Ribbon Cutting
- Strawberry Jam
- Roots Walk
- Neighborhood Nights

## June

- Neighborhood Nights

## July

- Neighborhood Nights

## August

- Neighborhood Nights

## September

- Jazz Walk & Fundraising Campaign Public Announcement

## December

- Clark-Lindsey Presentation
- Yankee Ridge Subdivision Presentation
- Holiday Party

# 2018 by the Numbers



92 gifts made to UPF



\$43,600 in new pledges



\$40,700 distributed to UPD



12 events hosted & attended



8 media appearances



The Urbana Parks Foundation

# URBANA PARKS FOUNDATION

*The Urbana Parks Foundation (UPF) is organized as a charitable organization under section 501(c)(3) of the IRS Code.  
Gifts to the UPF are tax deductible to the extent allowed by law.*

**303 W. University Ave. | Urbana, IL 61801**  
**(217) 367-1536 | [www.urbanaparksfoundation.org](http://www.urbanaparksfoundation.org)**  
**[info@urbanaparksfoundation.org](mailto:info@urbanaparksfoundation.org)**